



Choosing Hotels for Meetings

- *An evaluation of major hotel chains and independent properties*
- *A two-year forecast of the future of association meetings*

**Based on a
Nationwide Survey of Association Meeting Planners**

**Sponsored By
Association TRENDS**

**Conducted By
Campbell Communications, Inc.**

**Project Directed By
Roper & Roper, LLC**

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PROPRIETARY AND CONFIDENTIAL

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