

How Real Estate Agents View Mortgage Providers In a Shifting Market

Table of Contents

Introduction	
Executive Summary of Key Facts and Statistics	
Principal Findings	
Respondent Acquisition and Sample Size	
Terminology	
Demographics	
General Questions	
Formal Mortgage Partner.....	
Minority Homebuyers.....	
Principal Languages of Homebuyers	
Mortgage Provider Recommendation	
Reasons to Recommend Mortgage Providers	
Issues with Mortgage Providers.....	
Category of Mortgage Providers.....	
Foreign Language Support for Homebuyers.....	
Alternative Loan Programs	
Lender-Specific Ratings	
Rankings of Lenders by Average Rating	
Lender Report Cards	
Survey Instrument	